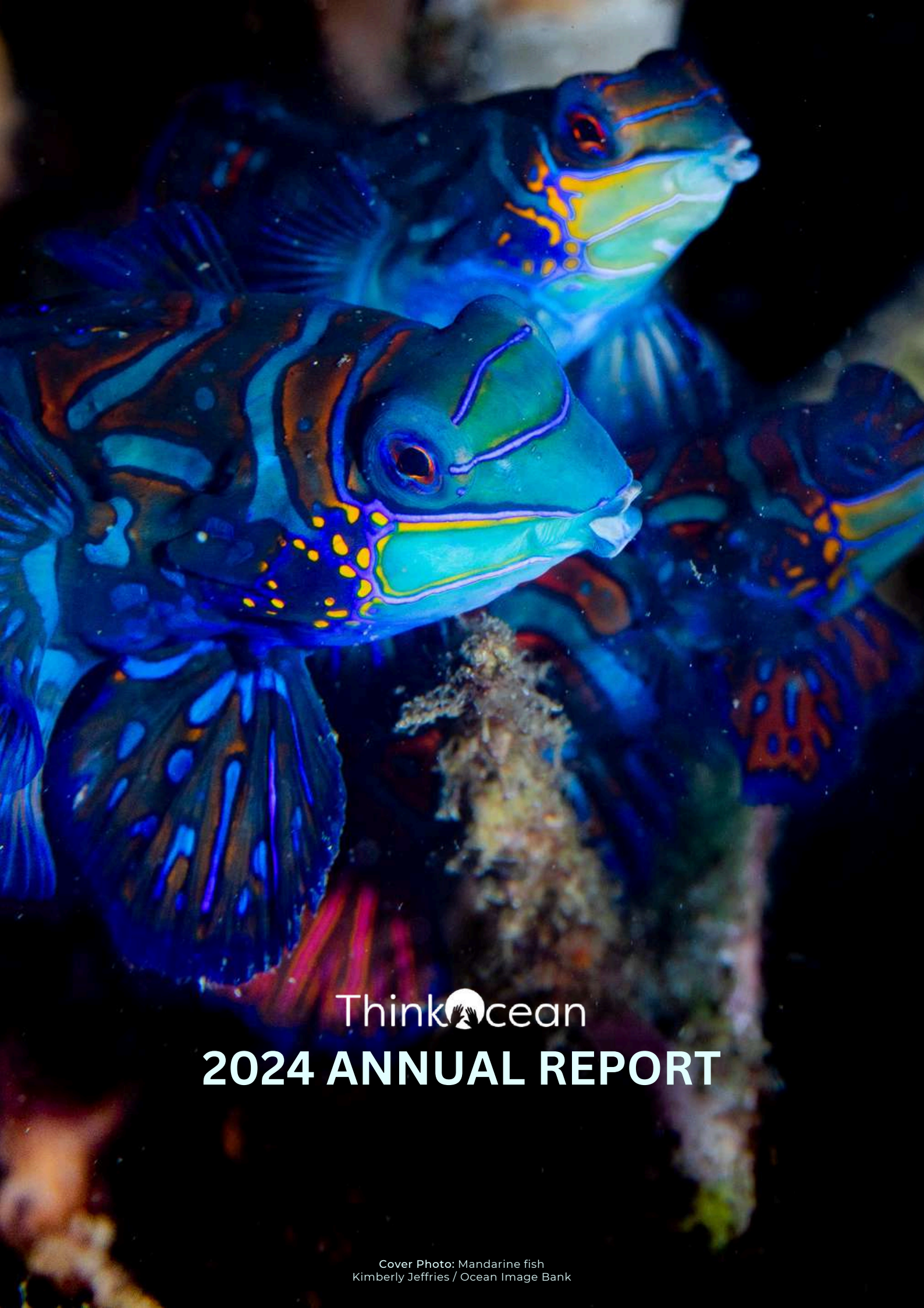


Think Ocean

2024 ANNUAL REPORT

Cover Photo: Mandarine fish
Kimberly Jeffries / Ocean Image Bank

MESSAGE FROM THE PRESIDENT

Welcome to #ForwardThought

Dear Ocean friends and Community,

Picture this: a vibrant green mangrove seedling, stretching skyward from the shores of Tiko, Cameroon. Today, it stands tall, one of more than 2,000 we planted and monitored this year—an incredible testament to what we can achieve together. Behind this thriving mangrove lies a story of youth-led determination, shared purpose, and an unwavering commitment to restoring our planet's blue heart.

At ThinkOcean, our vision is clear: to empower youth globally to take bold, innovative actions that restore, protect, and sustain ocean ecosystems for generations to come. We see a world where every coastline thrives with life, every community embraces ocean stewardship, and every young voice becomes a catalyst for transformative change. This vision drives every project we undertake and inspires every milestone we reach.

This year has been extraordinary for ThinkOcean Society. Our work took root in countless ways, from the shores of Cameroon to classrooms in India and digital spaces worldwide. Together, we planted hope with a 99.8% mangrove survival rate in Tiko and reached over 5,000 young minds in India with our High Seas Treaty awareness campaign, igniting pledges for ocean conservation. The High Seas awareness efforts began at the LCOY 2024 event in Mysore, rippling outward to generate 1 million media impressions across mainstream outlets such as Global Indian Network and Times of India.

In Nigeria, our regional team wove creativity into conservation with an environmental art workshop, inspiring action through the universal language of art. Meanwhile, we hosted four impactful virtual events that brought together changemakers from around the world. And now, we're proud to launch our Mangroves Matter Toolkit—a powerful resource designed to empower young leaders to take tangible conservation actions in their communities.

At ThinkOcean, we believe in the extraordinary potential of youth to drive meaningful change. Every mangrove planted, every pledge signed, and every conversation sparked is proof that this belief is well-founded. As we look to the future, the stakes are high, but so is our optimism. With your continued support, we'll scale our efforts, deepen our impact, and transform even more coastlines into thriving sanctuaries.

Every one of these milestones was made possible by you—our partners, supporters, and believers. Your contributions, energy, and commitment are the lifeblood of our movement. Whether it's planting a seedling, sparking a conversation, or championing an idea, your actions fuel the momentum needed to transform coastlines, inspire youth, and build a healthier, more resilient planet.

As we reflect on this year of impact, we're filled with gratitude—and ambition. The ocean has given us so much, and it needs us now more than ever. Together, we can protect coastlines still vulnerable, restore habitats teeming with life, and amplify the voices of a generation ready to lead the charge. Thank you for your endless contributions, for believing in the power of young changemakers, and for being part of this extraordinary journey. The waves of our work are far-reaching, but they all start with you. Here's to another year of dreaming big, diving deep, and turning the tide—for our ocean and our future.



Ajay Sawant
President at ThinkOcean Society

KNOW OUR TEAM

Global Campaign spotlight

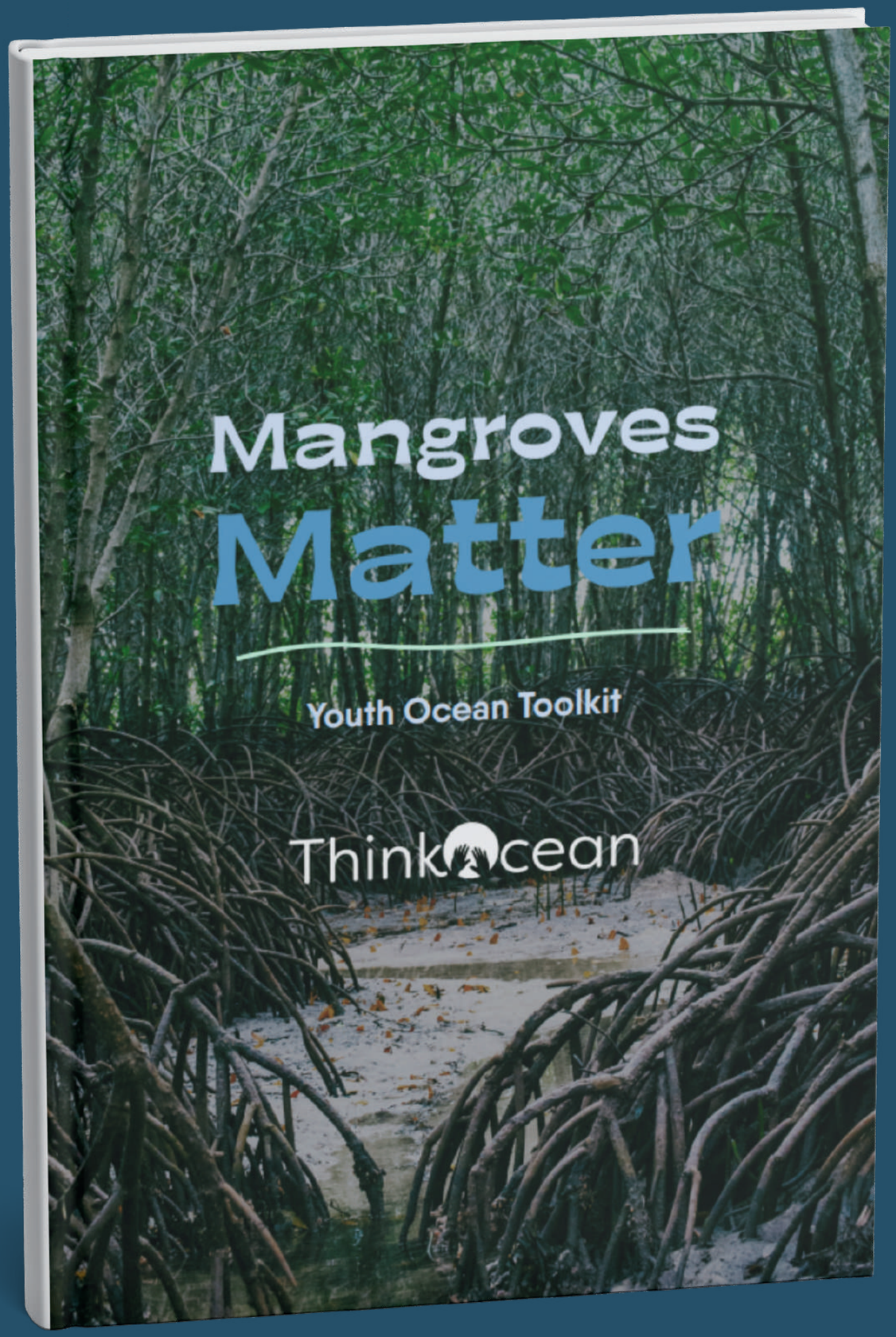
Decade of Toolkit: Mangroves Matter

Mangroves Matter is the inaugural toolkit in the 'Decade of Toolkits' series, designed to inspire and empower young people through literacy and environmental education. Developed with a focus on the vital role mangroves play in supporting marine ecosystems, combating climate change, and protecting coastal communities, this resource equips youth with knowledge and tools to advocate for environmental sustainability. Endorsed by the UN Ocean Decade, the toolkit highlights the importance of preserving mangrove forests as a cornerstone of global ocean health, aligning with international efforts to promote ecological literacy and proactive stewardship among the next generation.

The Mangroves Matter toolkit was created entirely by a talented team of young changemakers from the ThinkOcean network and an outrise consultancy, all under the age of 25. Leading the project were Ajay Sawant, President, and Shubhnagi Thakur, Executive Director, who expertly managed the editing, structuring, and resource allocation to ensure the toolkit was both impactful and cohesive. Their leadership provided the foundation for a collaborative effort that brought the vision of this project to life.

A significant portion of the content was developed by Annabel Fiero and Mariam Amr Tawila, ThinkOcean's dedicated education officers. Their expertise and passion for environmental education were instrumental in shaping the toolkit, as they meticulously structured and authored its major sections. Complementing their work, the visual design was crafted by Carmen Lucía Valenzuela Chapetón from Guatemala, a young and talented consultant whose creativity made the resource both engaging and accessible. Together, this youth-led team demonstrated the power of collaboration in creating meaningful tools for change.

> *"Since ThinkOcean's founding over 7 years ago, our network has driven over 100 youth-led education, advocacy, and organizing efforts for our environment. I'm incredibly proud of our current leadership for their work on the Mangroves Matter toolkit. The first installment in our Decade of Toolkits series, this project is helping drive action on the protection of a vital ecosystem. The document offers well-researched information on mangroves and a field-tested guide on how to help protect them. Congratulations to the team on creating this resource—great work!"*
>
> BEN MAY, FOUNDER OF THINKOCEAN SOCIETY



What’s inside the Mangroves Matter

The Mangroves Matter Toolkit is a comprehensive resource that highlights the critical importance of mangrove ecosystems and provides actionable guidance for conservation and restoration efforts.

Key Sections

1. **Understanding Mangroves:**
   - Explores the unique characteristics, biodiversity, and global distribution of mangroves.
   - Details their adaptations to saline environments, including salt tolerance, aerial roots, and reproductive strategies.
   - Highlights their role as biodiversity hotspots and nurseries for marine life.
2. **Mangrove Habitats:**
   - Describes the dynamic intertidal zones mangroves inhabit and their role in stabilizing shorelines.
   - Explains their importance in supporting coastal food webs and mitigating erosion.
3. **Mangrove Ecosystem Services:**
   - Focuses on their role as natural barriers against extreme weather, protectors of coastal communities, and champions of carbon sequestration.
   - Demonstrates their unmatched contribution to climate change mitigation.
4. Man**grove Restoration:**
   - Details methods like Ecological Mangrove Restoration (EMR) and direct planting.
   - Emphasizes community involvement and global collaboration in reversing mangrove loss.
5. **Success Stories:**
   - Showcases inspiring mangrove restoration projects from Indonesia, Kenya, India, and Ecuador.
   - Highlights their ecological and socio-economic benefits.
6. **ThinkOcean Cameroon Initiative:**
   - Documents ThinkOcean Cameroon's 2023 restoration project, which mobilized local communities to combat mangrove loss.
7. **Youth Action Toolkit:**
   - Provides a step-by-step guide for raising awareness on social media, including tips, example messages, and the hashtag #MangrovesMatter.
   - Encourages youth to engage through volunteering, fundraising, and advocacy.

CHECK THE TOOLKIT

SHARE ON SOCIALS

Mangrove Photography Awards
Photo: *Soham Bhattacharyya*
Ocean Image Bank









Meet the project team

Shubhangi Thakur S , Ajay Sawant A , Annabel Fiero An and Mariam Tawila (left to right) from ThinkOcean Society's leadership team formulated the Global Mangroves Matter Toolkit

Q What inspired the idea for the Mangroves Matter Toolkit, and how did it evolve from concept to reality?

S The idea for the Mangroves Matter Toolkit sparked during a conversation with Anthony about his vision for a mangrove seedling plantation drive in Cameroon. I had no prior knowledge but the more I learned about the importance of mangroves—not just as ecosystems but as solutions to climate challenges—the more excited I became about creating something tangible to engage young people. Once the team in Cameroon executed phase I of the drive, we thought, why not take it a step further and create a toolkit written and designed by young people, for young people? We wanted it to be practical, relatable, and something that could empower others to take action in their communities.

A The concept for the Mangroves Matter Toolkit emerged from the team's collective experiences and observing a widespread lack of understanding about the critical role mangroves play in coastal ecosystems. Recognizing this gap, the team was inspired to develop a resource that would not only educate but also empower young people to take meaningful action. What started as a vague idea grew into a comprehensive toolkit through collaboration, creativity, and shared dedication.

An The idea for the Mangroves Matter Toolkit came from a combination of prior work regarding mangrove restoration in Cameroon that we wanted to highlight and the education team's knowledge of the importance of mangroves for coastal resilience. With the goal of widespread ocean literacy, these initiatives served as an important talking point to teach about ocean resiliency, ecosystem structure, and inspire action. We aim to not only educate on protecting vital ocean ecosystems such as mangroves but also provide inspirations and resources for young people to take action.

Q What do you think is the most unique or impactful feature of the toolkit?

S The fact that it brought together people from across the globe to create something truly meaningful! Our project implementation team in Cameroon worked tirelessly on the ground to ensure the conservation efforts were a success. Mariam is from Egypt, and Annabel, from the US, contributed as our educational officers and writers for the toolkit. Carmen, who designed the toolkit, is from Guatemala. Ajay and I worked to tie all the ends together and we're based in India. So for me, it wasn't just about different time zones aligning but also about the richness of perspectives, cultures, and ideas coming together to build something impactful. It's incredible to see how an idea that started small grew into a global collaboration, and we only hope the toolkit inspires others to take meaningful action in their own communities.

A The most impactful feature, in my opinion, is its focus on empowering young people to take tangible actions. It's not just about sharing facts; it's about inspiring change. The toolkit combines engaging visuals, interactive activities, and practical steps that anyone can take to support mangrove conservation. That blend of education and action makes it stand out

An I think the most impactful feature of the toolkit is the interdisciplinary way that it provides educational materials as well as actionable steps for youth to get involved in mangrove restoration. The diversity of perspectives in creating the toolkit are critical to its success and will allow for mangrove restoration movements to be implemented around the globe.

Q What kind of impact do you hope the Toolkit will have on global conservation efforts?

S I hope the toolkit becomes a catalyst for empowering young people to take active roles in conservation. The vision was to make the idea of mangrove restoration and protection more accessible and actionable for youth, no matter where they are in the world. Ultimately, the goal is to create a ripple effect where small, localized efforts build into a collective global impact that strengthens the fight against climate change.

A I hope this toolkit becomes a starting point for a global youth movement around mangrove conservation. Beyond raising awareness, my aspiration is for it to inspire young leaders to launch local initiatives and advocate for policy changes. Mangroves are a keystone ecosystem, and if we can mobilize the next generation to protect them, we'll be contributing significantly to global climate resilience and biodiversity conservation.

An I hope this toolkit can both inspire and empower young people to take action in mangrove restoration efforts around the world, similarly to the actions that have been taken in cameroon. I believe that local youth groups hold great power to bring their communities together and rally them for the global cause of ocean conservation.

Q If you could add one dream feature or idea to the next version of the toolkit, what would it be?

S Perhaps a mapping tool that helps identify areas most in need of mangrove restoration, using data like soil quality, tidal patterns, etc. Pairing this with customizable templates for creating advocacy campaigns could make the toolkit even more impactful—something we've also discussed as a team for future iterations. Ideally, we want the toolkit to be more than just a resource; we'd love for it to be a platform for real-world action and innovation.

A For the next version, I'd love to include a virtual reality experience that allows users to explore mangrove ecosystems up close. Imagine being able to navigate through dense mangrove forests, witnessing their biodiversity, and understanding their role in coastal protection—all from your home.

An One dream feature that I would like to add to the next version of the toolkit would include more opportunity for collaboration between different regions. I would l like to set up a mentorship program where youth in Cameroon, for example, could advise another youth group from another country.

Q What advice would you give to young people looking to create their own conservation projects?

S My biggest advice is to approach this journey with patience and perseverance. Change doesn't show up overnight, and that's okay. The seeds you plant today might take weeks, months, or even years to bear fruit, but trust that you're working toward something that truly matters.

A Start small, but think big. You don't need to solve everything at once—focus on a specific issue you're passionate about and build from there.

An Find a community of like minded individuals who can support you in your conservation work because this can be very draining but also incredibly rewarding work.

Q If you could travel anywhere in the world to explore mangroves, where would it be and why?

S It would absolutely be to the Cameroon mangroves. I've always dreamed of seeing the mangrove seedlings that the team has planted and witnessing the growth up close. Beyond that, it would be incredible to finally meet the amazing ThinkOcean Cameroon team we've been working with over Zoom all these years, and experience the conservation work firsthand.

A If I could travel anywhere, I'd choose the Sundarbans in India, hands down! They're the largest mangrove forest in the world and a UNESCO World Heritage Site.

An One place I would love to see mangroves is Indonesia! These are some of the most incredible mangroves in the world and this is somewhere on my bucket list to visit. 20% of the world's mangroves are found in Indonesia with amazing diversity.

Q What's your favorite way to unwind after working on an intense project like this?

S To be very honest, I unwind on a daily basis. But after wrapping up a big project or meeting a tough deadline, my absolute favorite thing to do is to sleep for a solid 10- 12 hours straight. Nothing quite like that!

A After a project like this, I like to reconnect with nature, going for a hike or spending time near the outdoors always helps me recharge. When I can't get outdoors, I turn to sketching, which lets me clear my mind and refocus

An After a project such as this, I like rewind by going to the beach and swimming in the ocean! The ocean is my happy place, which inspired me to get into ocean restoration work in the first place. Enjoying incredible oceanic ecosystems always recharges me.

Campaign spotlight

Artivism workshop, Beach clean-ups, tree plantation & more



LEARN MORE

ThinkOcean Nigeria has been at the forefront of driving impactful environmental initiatives as part of the international ThinkOcean network. Through their *Youth VS Climate Change* campaign, they have mobilized young people to address critical environmental challenges, exemplified by a tree-planting initiative in Lekki. In a region battling severe deforestation, they planted **20 trees at Gbara Community Secondary School**, creating a lasting impact on carbon capture, soil stabilization, and biodiversity restoration. This effort underscores the role of youth in leading sustainable practices, setting a powerful example for other regions within the network to follow.

Their dedication to marine conservation is reflected in a series of beach cleanups in Lekki, where volunteers removed significant amounts of plastic, glass, and other pollutants. With three successful cleanups completed, ThinkOcean Nigeria has contributed to cleaner beaches and healthier oceans while raising awareness about the importance of waste reduction and environmental stewardship. These efforts have strengthened community engagement and demonstrated the transformative potential of collective action in preserving vital ecosystems

ThinkOcean Nigeria has also taken a creative approach to sustainability through artistic workshops, partnering with organizations like Breather.ng to host sessions on pottery, eco-friendly painting, and clay molding. These workshops emphasized the use of sustainable materials and inspired participants to integrate eco-friendly practices into their daily lives. By combining art with environmental advocacy,

Over the last year, the team has demonstrated how creative initiatives can empower individuals to champion sustainability on both local and global scales. Their impactful programs reflect the core values of the ThinkOcean network and contribute significantly to its overarching mission.

TO Nigeria Art Workshop
Photo: *TO Nigeria*

Beach Clean-up
Photo: TO Nigeria

Tree plantation Drive in Lekki
Photo: TO Nigeria

Campaign spotlight

High Seas Treaty Awareness Campaign









In a groundbreaking effort to safeguard marine biodiversity, ThinkOcean Society, under the leadership of President Ajay Sawant, spearheaded the High Seas Treaty Ratification and Awareness Campaign in India. Partnering with the High Seas Alliance and Sustainable Ocean Alliance (SOA) India, the campaign brought the urgency of ocean conservation to the forefront. A pivotal 1.5-hour session at the Local Conference of Youth (LCOY) India 2024 in Mysuru engaged over 250 participants, including youth leaders, environmentalists, and policymakers, raising awareness about the critical need for India to ratify the High Seas Treaty.

The session highlighted the core elements of the High Seas Treaty, including the establishment of marine protected areas (MPAs) covering at least 30% of the world's oceans by 2030, a target aligned with the Global Biodiversity Framework. Over 70 attendees actively participated in solution-mapping exercises, brainstorming strategies to overcome barriers to treaty implementation. A comprehensive breakdown of challenges and actionable solutions was compiled and shared with stakeholders, marking a crucial step in amplifying India's voice in international marine conservation dialogues.

A standout feature of the campaign was the "Youth Pledge Board," where participants made personal commitments to ocean advocacy. Remarkably, over 112 pledges were collected, representing a diverse group of young environmental leaders from across India.

The campaign's success extended beyond the conference. Media coverage reached over 50,000 individuals nationwide, generating a surge of interest in ocean conservation issues. Furthermore, ThinkOcean Society's media outreach for the campaign saw an unprecedented engagement rate, with over 500+ shares and 1,000,000 impressions on print and digital media advocating for the High Seas Treaty. Inspired by this momentum, three regional youth groups have initiated plans for community-level workshops to sustain the campaign's impact.

Watch the High Seas Treaty film here

Find the High Seas Treaty Factsheet here

SIGN THE PETITION

FIND OUT MORE

High Seas Treaty Youth Session

Photo: *LCOY 2024*

Campaign spotlight

Conservation Lecture and Trash Collection Drive









The HKU Chapter collaborated with Ictioxingu, a conservation project led by Professor Leandro Sousa, to host a talk on Xingu River fish diversity, conservation efforts, and challenges. Andy Lam Shu Him, a former HKU student and current Master's student at the Museum of Zoology of the University of São Paulo, shared his expertise, inspiring **nearly 30 attendees** to engage with aquatic biodiversity issues.

To close the semester, ThinkOcean HKU organized a beach cleanup, collecting significant amounts of trash and recyclables, including glass bottles, styrofoam, and abandoned cookware. This initiative demonstrated the team's commitment to marine conservation. Special thanks go to the events team for their coordination during a busy academic period and to volunteers who participated.

The chapter's deputy head, Audrey, and the events team organized a dinner to welcome new members. This gathering fostered community bonds and integrated newcomers into the chapter.

The HKU Chapter partnered with Common Core HKU during Orientation Day, setting up a booth to promote its mission and activities. Team members engaged with visitors, attracting significant interest from incoming students, thanks to effective social media promotion.

This semester's activities showcased the ThinkOcean Society's dedication to conservation and community engagement. From educational talks to hands-on cleanups and networking events, the HKU Chapter worked to further awareness and action for sustainability, setting the stage for future succes

LEARN MORE

Trash Collection Drive and Conservation Lecture by Andy Lam Shu Him
Photo: *ThinkOcean CHKU*



Campaign spotlight

Twala Likolo Li Ndok Na Tiko

The mangrove restoration project in Tiko, led by ThinkOcean Cameroon, focuses on restoring degraded ecosystems, empowering local communities, and promoting biodiversity conservation. Mangroves, essential for carbon sequestration, coastal protection, and sustaining livelihoods, are under severe threat from deforestation and land degradation. The initiative has engaged over **2,000 community members**, including youth and marginalized groups, through hands-on planting, education programs, and awareness campaigns.



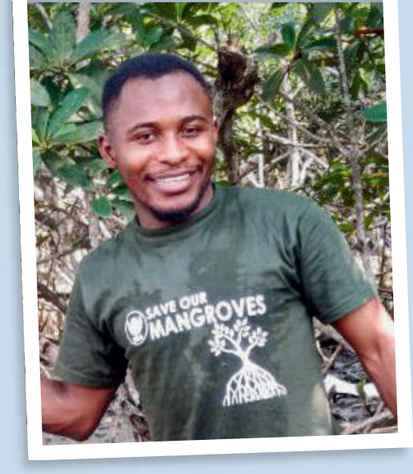
SEE WEBSITE

Mangrove Plantation Drive in Tiko

Photo: *TO Cameroon*

"Restoring mangroves is more than planting trees; it's about reviving a lifeline for our communities, protecting biodiversity, and securing a sustainable future for generations to come."

ANTHONY DUXELL MALLE



Meet the campaigner

Anthony Duxell Malle is the Project lead at ThinkOcean Society Cameroon

Q Can you tell us about your role in ThinkOcean Cameroon and what inspired this project?

A As the coordinator of our mangrove restoration projects, I oversee planning, implementation, and community partnerships. Growing up in Tiko, I saw the invaluable role mangroves play in sustaining livelihoods and biodiversity. Their decline due to deforestation and land degradation inspired me to act. Understanding their importance as carbon sinks and protectors against climate change strengthened my commitment to restoring them.

Q What challenges have you faced, and how did you overcome them?

A Climate impacts like rising sea levels and storms made it crucial to select resilient sites such as estuaries. Some community members were initially hesitant to participate, but we gained their trust through awareness campaigns and Community-Based Ecological Mangrove Restoration (CBEMR) techniques. We also tackled threats from invasive species like Nypa palms by involving locals in regular monitoring.

Q How do you engage the community and ensure their commitment?

A Involving locals at every stage—planning, planting, and monitoring—has been key. Direct action, media campaigns, and educational outreach through school clubs have built strong community ownership. We've also integrated indigenous ecological knowledge with modern scientific methods, ensuring a holistic approach.

Q What are the environmental and social benefits of this project?

A Environmentally, the project restores critical habitats, offsets 246.62 tons of CO2 annually, and strengthens coastal resilience. Socially, it empowers communities, promotes sustainable livelihoods, and educates youth through environmental clubs, creating future advocates for restoration.

Q Can you share a memorable moment from the project?

A On August 27th, in Ekange 3, despite heavy rain, the entire community came together to plant 2,000 mangroves. It was inspiring to see their determination and unity, from clearing invasive species to planting seedlings. Moments like these highlight the community's deep connection to the land.

Q What challenges have you faced, and how did you overcome them?

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Oceanic Meet and Greet

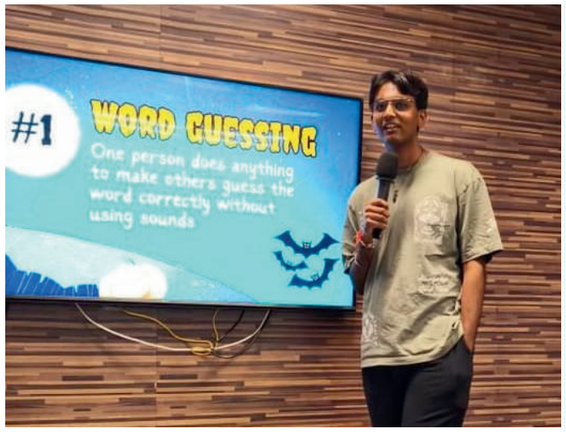
Halloween Game Night



In October 2024, ThinkOcean CUHK Hong Kong organized a Halloween Game Night that merged festive fun with environmental education. The event featured a series of interactive games and a concise presentation on the environmental challenges associated with seasonal festivities like Halloween, particularly the excessive waste generated. Participants engaged in activities that were not only enjoyable but also delivered essential messages about sustainability, empowering them to think critically about their habits during celebrations.

The games were thoughtfully designed to incorporate bite-sized educational content about topics such as plastic pollution and waste reduction. These activities made learning accessible and enjoyable, fostering greater environmental awareness among attendees. Alongside the games, a mini-presentation offered practical tips for reducing Halloween-related waste, such as reusing decorations, opting for eco-friendly costumes, and minimizing food waste. This dual approach of entertainment and education encouraged participants to adopt sustainable practices in their daily lives and during festive seasons.

The event had a lasting impact, as attendees reported feeling more informed and inspired to make eco-conscious choices. Many expressed their commitment to sharing the insights they gained with friends and family, creating a ripple effect of environmental awareness. By combining education and entertainment, the Halloween Game Night showcased ThinkOcean CUHK Hong Kong's dedication to engaging communities in sustainability efforts and promoting a culture of environmental stewardship.



Halloween Game Night and Environmental Trivia

Photo: *TO CUHK G1*

School of fish, Yonaguni, Japan

Photo: *Masayuki Agawa Ocean Image Bank*



Finances at ThinkOcean

Adam Wolpert, the Treasurer at ThinkOcean Society shares his insights into managing finances at a youth-led non-profit

Q How do you ensure ThinkOcean's operations run smoothly while balancing limited resources?

A There is a key focus put on efficiency. When multiple project proposals are present at once, I work to assess the most critical projects and allocate resources accordingly. It helps to talk directly with the National coordinators to best learn bout the vision for their project and how to effectively fund the core components of their vision. In addition, we aim to learn from previous projects from within ThinkOcean, and if a new project with parallels presents itself, aim to replicate what worked well from prior projects. Being able to learn from the past and mitigate previous mistakes are both central to improving the efficiency of our operations.

Q What role does financial planning play in enabling ThinkOcean's conservation projects and campaigns?

A Financial planning plays a central role in all decisions made, especially when working on a limited budget. With each new project that is evaluated, careful consideration goes into the approval process of the budget. Obtaining a complete understanding of what line items are critical for the project's success and which items would enhance, but are not required is important. Being able to draw upon previous budgets to obtain an understanding of which projects were properly funded and which did not provide valuable insight for future projects. This perspective, assisted by decisions made within the organization allows us to make informed decisions for future initiatives to best ensure the success of future projects.

Q What has been the most rewarding part of your role as CFO at ThinkOcean?

A Being able to work with different National Coordinators is by far the most rewarding aspect of my role. Being able to leave the Board of Directors and then talk with different national coordinators about their vision for a project is always really intriguing for me. To be able to see and assist in shaping the vision into something that is not only impactful but also feasible and able to be financed is really rewarding. Being able to take the lessons learned as we work towards bringing each idea to light in a variety of different countries and then being able to see the tangible impact when the project is in progress is why I have been involved with ThinkOcean for all these years.

Q What's a habit or tool you've adopted that helps you stay organized and efficient in your role?

A As cliche as it sounds, communication is key. Within ThinkOcean, because we are as large and decentralized as we are, and with team members in a variety of different timezones, the ability to be accessible and be able to convey one's message quickly is a habit I have worked to build upon. Being able to convey a message quickly, and highlight the key parts within I have found to be critical whether it is to quickly address a budget for a potential project or during a monthly meeting. Being persistent and willing to cold call team members has also been critical in moving project timelines forward by conveying messages between various team members when it has been difficult to find one time that is convenient for all key stakeholders to meet.

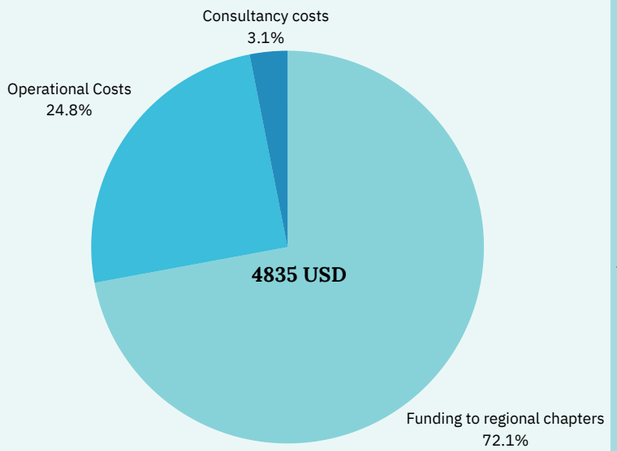
Q If you weren't managing finances and operations, what other role within ThinkOcean would you love to explore, and why?

A Back in the early days of ThinkOcean, I was intimately involved with the inception of the ThinkForward ThinkOcean campaign which has since evolved into our webinar series. I would love to further explore this part of ThinkOcean. The ability to develop and share a story that is central to my beliefs strongly resonates with me. I believe that a large part of creating positive change both within ThinkOcean and with other issues is answering the question of "why should I care" and showcasing a problem, outlining the root cause and the highlight the route forward with solutions can be very impactful.

In Numbers

In the past year, ThinkOcean allocated $3,486, or **72.1%** of its total expenditure, to grants. These funds were directed toward supporting innovative projects, community-driven initiatives, and research programs that are run by regional chapters of ThinkOcean Society. By empowering external partners and fostering collaboration, these grants have made a significant contribution to the protection and restoration of ocean ecosystems worldwide. To sustain its operations and ensure organizational efficiency, ThinkOcean Society allocated $1,100, representing **24.8%** of the total expenditure, to cover operational costs. This investment reflects the organization's commitment to maintaining a robust internal foundation, ensuring the effective implementation of its programs and initiatives. A strong operational framework allows ThinkOcean to remain a reliable and impactful force in the conservation sector.

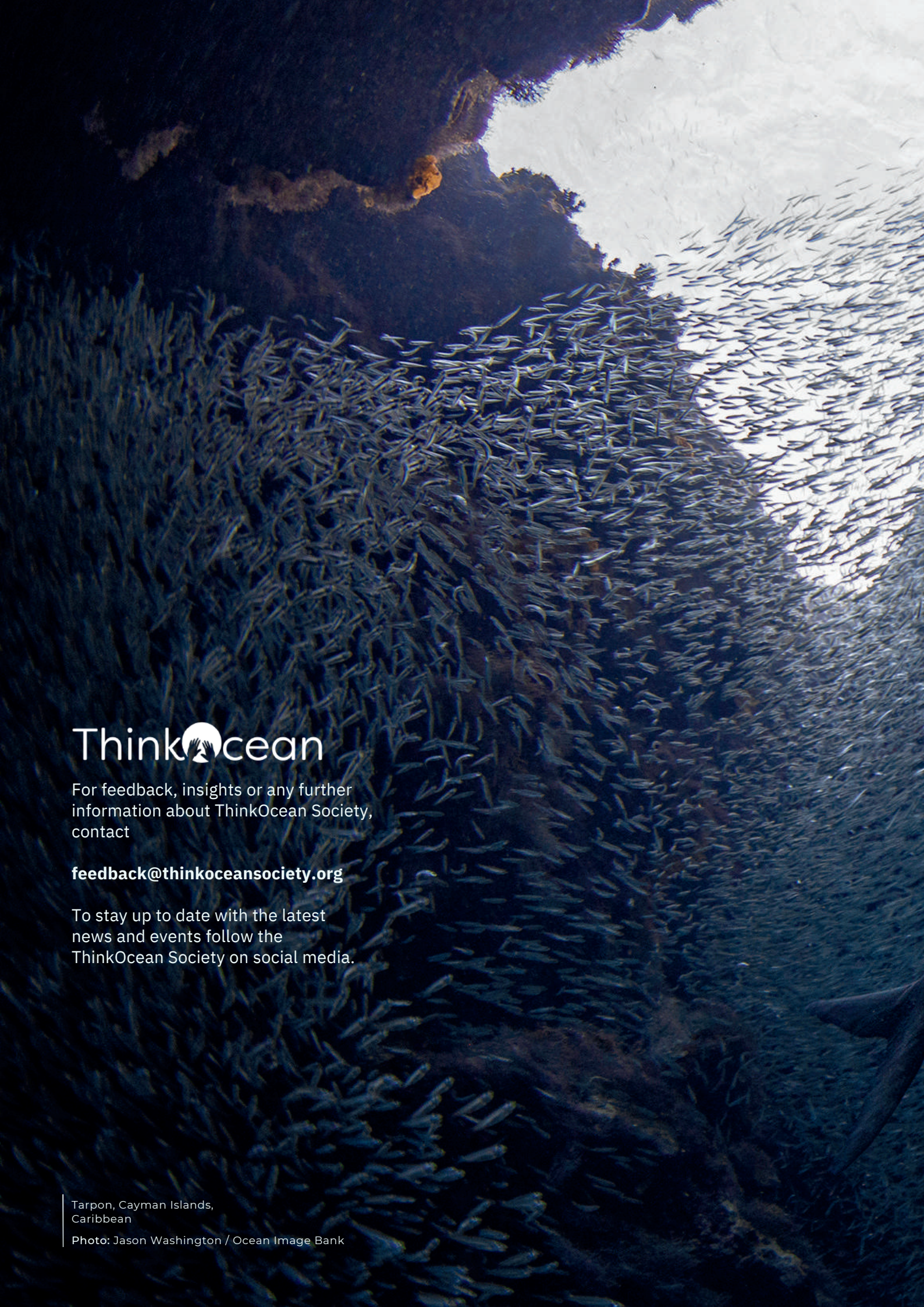
Additionally, ThinkOcean invested $150, or **3.1%** of its total expenditure, in consultancy services to bring expert knowledge and specialized insights into its work. This allocation enables the organization to develop evidence-based strategies and ensure that its initiatives align with global best practices. By leveraging expertise from diverse fields, ThinkOcean enhances its capacity to innovate and lead in the ocean conservation space.



The generous support from the Curtis & Edith Munson Foundation, High Seas Alliance, and EarthEcho International has been pivotal in enabling ThinkOcean to achieve its objectives.

Through a thoughtful and strategic allocation of resources, the organization has maximized its impact while maintaining a balance between external outreach and internal sustainability. Every dollar spent reflects the organization's dedication to protecting our oceans and building a sustainable future for generations to come.

As reported by *Adam Wolpert, Ajay Sawant & Shubhangi Thakur*



ThinkOcean

For feedback, insights or any further information about ThinkOcean Society, contact

feedback@thinkoceansociety.org

To stay up to date with the latest news and events follow the ThinkOcean Society on social media.

Tarpon, Cayman Islands, Caribbean

Photo: Jason Washington / Ocean Image Bank